Professional or Predatory?:
Distinguishing Legitimate from Illegitimate in an Era of Open Access

Julie Hornick
Steven Wade
Marina Morgan
The scope of the problem
Recognizing Predatory Practices

- Spam emails
- Solicitation of authors
- Rapid turnaround of papers
- Little to no peer review
- Deceptive APCs
- Loss of copyrights
- Hijacking journals
- Poor indexing
- “Pseudo” Conferences
Why is this happening?

- Open access models
  - Easy entry into publishing environment for unscrupulous publishers
- “Publish or Perish”
  - Academics who feel they have to publish at any cost
Why is it important?

- Explosion in number of articles published on the subject of predatory publishing
- 2015 study
  - 2014: 422,000 articles published in predatory journals
  - Represented $74 million in APCs
Why is it important?

- 2018 study
  - 5,000 German scientists alone have published in questionable journals

- Represents a massive waste of resources
Jeffrey Beall

- Beall’s List of Potentially Predatory Journals & Publishers
  - 1,150
- Problems w/ list
  - Beall had sole responsibility for maintaining
  - Distrusted all open access models
  - Accusations of classism/racism
- List taken down 1/2017
If it looks too good to be true, it probably is.

Recognizing Predatory Practices
Dear Marina Morgan,

I am Mihaela Melnic from Lambert Academic Publishing.

We would be interested to publish a printed book based on your research entitled "ORCID: Using API Calls to Assess Metadata Completeness".

In brief, Lambert Academic Publishing is dedicated to scientific works written in English. Our books are distributed worldwide through well-known shops such as Amazon, Morebooks, Hachette. In addition, we bear all costs related to the production, marketing and distribution of our books.

Marina Morgan, would you agree to receive more information?

I am looking forward to your reply.

Sincerely yours,

Mihaela Melnic
Editor

Order your books here:
www.morebooks.de
Dear Marina Morgan,

I hope this email finds you well.

Let me know if you have any questions regarding our publishing house.

We can arrange a phone call to discuss about the publication process or we may correspond further by e-mail. What is more convenient for you?

In brief, Lambert Academic Publishing is dedicated to scientific works written in English. Our books are distributed worldwide through well known shops such as Amazon, Morebooks, Hachette. In addition, we bear all costs related to the production, marketing and distribution of our books.

Your reply will be greatly appreciated.

Sincerely yours,

Mihaela Melnic
Editor
m.melnic@lap-publishing.com
www.lap-publishing.com

LAMBERT
Academic Publishing

Submit your book proposal for review:
Upload manuscript file here ↓
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Lambert Academic Publishing
https://www.lap-publishing.com/

LAP is a leading academic book publishing company that specializes in making your theses, dissertations, and research projects available worldwide. Contact - Imprint of OmniScriptum

LAP Lambert Academic Publishing: My trip to a print content farm. www.slate.com/.../lap_lambert_academic_publishing_my_trip_to_a_print_content_far...

Mar 23, 2014 - If you're an academic (or were once an aspiring academic), you may ... an acquisition editor at LAP Lambert Academic Publishing, told me.

Is it worth publishing with Lambert Academic publishers? - Page 5 https://www.researchgate.net/.../is_it_worth_publishing_with_Lambert_Academic_pub...

My inbox has repeatedly been spammed from lambert Academic publishers. Is it worth publishing with this publisher. Do they have any authenticity. There is a ...


Lambert Academic Publishing is a scam. LAP is a company based in Mauritius and Eastern Europe that spams scholars who have published theses offering to ...
Is this legitimate?

“Dear Dr. [First Name Last Name],

Greetings from Genoteq!

We are happy to inform you that your abstract had been accepted for presentation at our esteemed conference.

We are glad to have eminent people like you at our congress.

Please find the attached acceptance letter, we are requesting you to proceed for registration and confirm your slot towards our conference.

As an early bird offer we are offering you 2 nights of free accommodation at the conference venue.

Early bird date: 15th May, 2018

Please let us know the package that you want to register so that we can proceed further.

Revert me for further queries, we are happy to assist you.”
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Current Events

GLOBAL FORUM ON ALZHEIMERS & DEMENTIA RESEARCH
SEP 04-05, 2018, ITALY

INTERNATIONAL FORUM ON NURSING AND HEALTHCARE
SEP 06-07, 2018, ITALY

INTERNATIONAL CONFERENCE ON CHEMISTRY
SEP 04-05, 2018, ITALY

GLOBAL CONFERENCE ON CANCER RESEARCH & THERAPY
SEP 06-07, 2018, ITALY

WORLD CONGRESS ON ADVANCED NURSING RESEARCH
SEP 13-14, 2018, ITALY

2ND GLOBAL FORUM ON ALZHEIMERS & DEMENTIA RESEARCH
NOVEMBER 12-13, 2018, PITTSBURGH

GLOBAL CONFERENCE ON PEDIATRICS & WOMEN'S

2ND INTERNATIONAL FORUM ON NURSING AND
Recognizing Predatory Practices

Venice is a city in northeastern Italy and the capital of the Veneto region. It is situated across a group of 118 small islands that are separated by canals and linked by bridges, of which there are 400. The islands are located in the shallow Venetian Lagoon, an enclosed bay that lies between the mouths of the Po and the Piave rivers. Parts of Venice are renowned for the beauty of their settings, their architecture, and artwork. The lagoon and a part of the city are listed as a World Heritage Site.

Venice is an important tourist destination for its celebrated art and architecture. The city gets up to 60,000 tourists per day (2017 estimate). Estimates as to the annual number of tourists vary from 22 million to 30 million. This creates overcrowding and environmental problems in its canal ecosystem. By 2017, UNESCO was considering the addition of Venice to its "In-Danger" list which includes historical ruins in war-torn countries. To reduce the number of visitors that are causing irreversible changes in Venice, the agency supports limiting the number of cruise ships as well as creating a full strategy for a more sustainable tourism. Tourism has been a major sector of Venetian industry since the 18th century, when it was a major center for the Grand Tour, with its beautiful cityscape, uniqueness, and rich musical and artistic cultural heritage. In the 19th century, it became a fashionable centre for the 'rich and famous', often staying or dining at luxury establishments such as the Danieli Hotel and the Caffè Florian. It continued being a fashionable city in vogue right into the early 20th century.
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International Forum on Nursing and Healthcare
September 06-07, 2018 Venice, Italy

In Collaboration with
MDPI Healthcare Journal (PubMed Indexed)
All accepted papers will be published in MDPI Healthcare Journals in Special Issue

OCM Committee:
- Cristina Cataldo, Ryerson University, Canada
- Laura Watson, Indiana University—Purdue University, USA
- Carina Helqvist, Linköping University, Sweden
- Helena Johannsson, Linköping University, Sweden
- Carina Berterö, Linköping University, Sweden

For Abstract Submission please visit:
http://nursing-conferences.com
For more details please contact
Sara Jones
Program Manager,
Euro Nursing 2018
1-469-342-0402
curonursing@genoteqhealthcare.com

Advanced Nursing Research
September 13-14, 2018 Rome, Italy

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Amanda Carson
Program Manager,
Advanced Nursing 2018
1-469-342-0402
advancednursing@genoteqhealthcare.com
Recognizing Predatory Practices
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Red Flags

▪ Size of the venue
▪ Stacking of multiple conferences at one venue
▪ Many different conferences over the course of a few months
▪ OMICS, a known predatory company under investigation by the Federal Trade Commission, also has conferences running at the same time at the same venues in some cases
Recognizing Predatory Practices

Red Flags

- Sketchy program details
- No major sponsors
- The single sponsor has a spotty reputation
- No organizing committee
- All are first-time conferences
- Editorial process for acceptance is not well-defined
Roux can help!
Roux Resources for Locating Legitimate Publishers
Scopus
Cabell’s
Harzing’s Publish or Perish
Scopus is the largest abstract and citation database of peer-reviewed literature.

Includes tools to track, analyze, and visualize research.

https://www.scopus.com
Cabell’s is a source for journal info, evaluation metrics, and submission details.

FSC provides access to Business and Education whitelists.

http://www.cabells.com
Harzing’s Publish or Perish searches a number of data sources for journal metrics. Created by Anne Harzing, professor of International Management at Middlesex University, London.

https://harzing.com/resources/publish-or-perish
Looking closely at open access resources

Directory of Open Access Journals & SHERPA/RoMEO
Access to peer-reviewed digital, online, free of charge, and free of most copyright and licensing restrictions.

- Green Open Access
- Gold Open Access
Open Access Publishing

**GOLD OA ROUTE**
- PUBLISH in an Open access journal
- PAY Article Processing Charge (APC) if required
- IMMEDIATE Open Access via publisher

**GREEN OA ROUTE**
- PUBLISH in a subscription-based journal
- SEARCH for OA repository opendoar.org
- SELF ARCHIVE in a repository based on publisher policy
- IMMEDIATE or DELAYED Open Access (depending on publisher’s policy)

**HYBRID JOURNAL**
- subscription-based journal
- With a paid open access option
- IMMEDIATE Open Access via publisher

RESEARCHER decides where to publish

SEE SHERPA RoMEO for OA & self archiving options sherpa.ac.uk/romeo
“DOAJ is a community-curated list of open access journals and aims to be the starting point for all information searches for quality, peer reviewed open access material.”

Browse Subjects
TVET@asia
ISSN: 2196-839X (Online)
http://www.tvet-online.asia/
Peer review
Subject: Education
Date added to DOAJ: 14 Feb 2018
Record Last Updated: 14 Feb 2018

International Journal of STEM Education
ISSN: 2196-7822 (Online)
http://www.stemeducationjournal.com
Double blind peer review
Subject: Education: Education (General) | Education: Special aspects of education | Education: Theory and practice of education
Date added to DOAJ: 9 Dec 2015
Record Last Updated: 28 Jul 2016

International Dialogues on Education: Past and Present
IDE-Journal
ISSN: 2198-5944 (Online)
http://www.ide-journal.org
Editorial review
Subject: Education: History of education | Education: Special aspects of education | Education: Theory and practice of education
Date added to DOAJ: 21 May 2015
Record Last Updated: 1 Jan 1970
DOAJ's policy on "predatory" publishers and journals

- 'Questionable' instead of predatory
- Objective review
- Questionable publishing practices are not restricted to open access publishing
Other resources for Open Access content

OpenDOAR - Directory of Open Access Repositories
http://v2.sherpa.ac.uk/opendoar/

DOAB - Directory of Open Access Books
https://www.doabooks.org/
You want to put your research articles online, but…

- Some publishers prohibit authors to self archive
- Others allow it only under certain conditions
- Others are quite happy for authors to show their work in this way.
So What Do You Do?
Consult SHERPA/Romeo!

http://www.sherpa.ac.uk/romeo
Information on a journal-by-journal basis

- Publisher open access policies
- Summaries of self-archiving permissions
- Conditions of rights given to authors on a journal-by-journal basis.
<table>
<thead>
<tr>
<th>ROMEO Colors</th>
<th>Archiving Policy</th>
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<tbody>
<tr>
<td><strong>green</strong></td>
<td>can archive pre-print <em>and</em> post-print or publisher's version/PDF</td>
</tr>
<tr>
<td><strong>blue</strong></td>
<td>can archive post-print (ie final draft post-refereeing) or publisher's version/PDF</td>
</tr>
<tr>
<td><strong>yellow</strong></td>
<td>can archive pre-print (ie pre-refereeing)</td>
</tr>
<tr>
<td><strong>white</strong></td>
<td>archiving not formally supported</td>
</tr>
</tbody>
</table>
Annual Review of Computer Science
Adult basic education and literacy journal
ACS Earth and Space Chemistry
Predatory Journals Algorithm

Thank You!

Any questions?

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