

Student-Centered Immersive StoryMaps to Build Language and Cultural Proficiency

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Agenda

- Who we are
- Why StoryMaps
- Project Parameters
- Training
- StoryMaps examples
- Feedback
- Closing the loop



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TOP 10 AGAIN!

U.S. News & World Report rankings honor Florida Southern for the 13th consecutive year.



149

Full-time
Faculty

3500+

Students

70+

Undergraduate
Majors

11

Graduate
Programs

100

Spanish
Majors/Minors

438

Junior Journey/
Study abroad

Rationale



3rd semester Spanish language class

Course Learning Outcomes:

- Read and write in Spanish using a variety of grammatical tenses and moods as well as a richer vocabulary.
- Write and speak about cultural diversity in the Hispanic world.
- Demonstrate general knowledge of the social, personal, cultural systems, customs, and diversity of the Spanish-speaking world.

Proficiency Development

- Presentational writing
- Writing as process
- Cultural competencies
- QEP



COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins University (JHU)



Last Updated at (M/D/YYYY)
10/6/2022, 7:23 PM

Total Cases

620,242,516

Total Deaths

6,554,259

Total Vaccine Doses Administered

9,062,747,370

Cases | Deaths by
Country/Region/Sovereignty

Japan

28-Day: 1,667,397 | 3,399
Totals: 21,488,519 | 45,377

US

28-Day: 1,524,952 |
12,206
Totals: 96,610,670 | 1,062,110

Germany

28-Day: 1,266,166 | 2,191
Totals: 33,652,255 | 150,289

Russia

28-Day: 1,248,096 | 2,761
Totals: 20,839,504 | 380,048

Taiwan*

28-Day: 1,140,542 | 1,139
Totals: 6,731,939 | 11,337

Korea, South

28-Day: 1,046,937 | 1,260
Totals: 24,911,497 | 28,573

France

28-Day: 996,948 | 940
Totals: 35,922,441 | 156,409

28-Day Cases

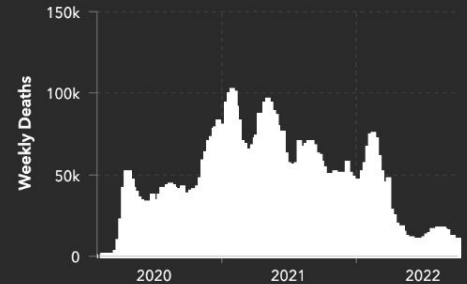
12,902,951

28-Day Deaths

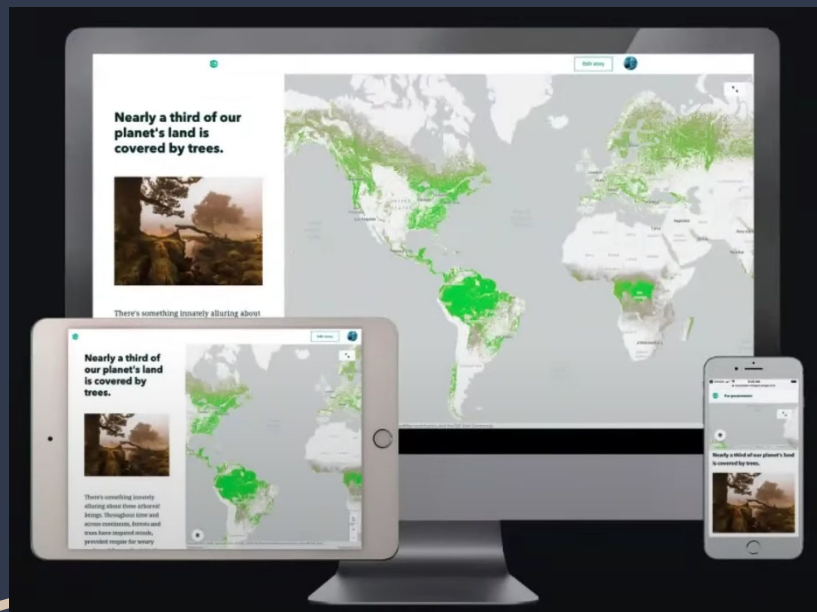
42,833

28-Day Vaccine Doses Administered

85,695,793



Why StoryMaps?



Why ArcGIS StoryMaps?

- ArcGIS StoryMaps is a story authoring web-based application
 - Maps, text, images, videos, etc.
- Very responsive
 - PCs, tablets, and mobile devices
- Free public account
- User friendly interactive builders

Project Parameters



- Choose a nation (broadly defined) of the Spanish-speaking world
- Create a digital project about one cultural aspect of that nation
- Must be from the perspective of the target culture
- Must contain both images and text
- Must adhere to copyright law and citation guidelines (MLA)
- Writing in own words, no translators
- Clear thesis and scholarly, peer-reviewed sources

Design should be dynamic and use various features of StoryMaps

Training

- Applicable to various disciplines
 - Spring 2020 first StoryMaps training
 - Spring 2021 added more training
-
- StoryMaps accounts
 - Copyright
 - Scholarly research
 - Citation management
 - <https://arcg.is/1rD1KP0>

Basic

-  Text
-  Button
-  Separator

Media

-  Map
-  Image
-  Image gallery
-  Video
-  Audio
-  Embed
-  Swipe

StoryMaps Training

Immersive

-  Slideshow
-  Sidecar
-  Map tour

- storymaps.arcgis.com
- No programming skills needed
- Block pallet
 - Each element is a building block
- Add images, videos, maps
- Publish
- Share



- [COVID-19 en Argentina](#)
- [Estilo de Vida y Emisiones de Anhídrido Carbónico](#)
- [Los chinos en España: El desarrollo de la identidad de los chiñoles](#)

Draft Feedback Criteria & Workshops

Marina's Feedback Criteria:

- StoryMaps design
- Image attributions
- In-text citations
- Bibliography
- StoryMap overall impression
- Suggestions

Follow-up workshops

- Individual meetings
- Address feedback

Before and After Writing Feedback (post-workshop)

“Homofobia y Transfobia son muy mal para la comunidad LGBTQ+. Homofobia y transfobia no están fobias actual, pero los son opiniones de personas que creen que la comunidad LGBTQ+ es muy malo, no es natural, o es en oposición de sus fes. Homofobia y Transfobia son mucho más común con la población mayor.”

“La homofobia y la transfobia son muy malas para la comunidad LGBTQ+. La homofobia y la transfobia no son fobias reales, sino son opiniones de personas que creen que la comunidad LGBTQ+ es muy mala, no es natural, o está en oposición a sus fes. La homofobia y la transfobia son mucho más comunes en la población mayor.”

Closing the Loop

2nd semester Spanish language class

Course learning outcomes:

- Make comparisons between their culture and cultures of the Spanish-speaking world.
- Read texts of medium difficulty, summarize the main ideas and make general inferences from basic literary and informational texts.
- Explore cultural activities relevant to the Spanish-speaking world and seek out information about them in Spanish.

Activity:

- Choose a StoryMap and review it
- In Spanish: summary of information presented, 2 things you learned and one follow-up question you'd like to investigate
- In English: review the Storymap. what features did you like, do you think it was effective in getting this information across, and what you think the author could do to improve the Storymap

Example Reviews

Follow-up questions:

- Chinese immigration in Spain: “¿Puede la segunda generación aprender más de su linaje chino?”
- Gaudi: “¿Por qué Antoni Gaudí incluyó la idea de la muerte en algunos de sus edificios?”
- Indigenous people of Peru: “¿Perú producirá más escuelas en la zonas de rural?”

Review

- lacking background information
- Information not clearly tied together
- transformation graphic was interesting
- Well cited sources
- Doesn't explain the need for Ecoturismo Duro

Thank You!



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<http://hdl.handle.net/11416/820>